Use P&I Careers to find the talent you seek for your new employment opportunity

When you want to direct your employee search to the top, look to the publication read by the industry’s top talent — Pensions & Investments. In print, digital and by e-newsletter, our targeted, executive audience of investment professionals is quality talent you seek to join your firm.

Start your search today with P&I Careers.

Maximum visibility and reach for your posting.

What sets P&I Careers apart from the others is our reach into the investment management community. Only P&I Careers has the industry’s leading publication as its backbone, ensuring your job posting is noticed by the most qualified candidates for the position.

Only P&I Careers can offer this competitive advantage.

P&I Careers is the dedicated job placement destination for P&I’s exclusive audience.

The following job posting options are designed to fit your budget and maximize visibility.

1. PRINT ad, DIGITAL posting and E-NEWSLETTER listing

2. DIGITAL posting and E-NEWSLETTER listing

To discuss the benefits and prices of each option, contact Erin Smith at (212) 210-0719 | esmith@pionline.com today.
**Option 1**
Print | Digital | E-mail

Option 1 takes advantage of all P&I’s products to spread the word about your career posting.

This option includes:
- One print ad in Pensions & Investments’ Careers section
- 60-day posting on P&I Careers
- Minimum of 10 listings on P&I Daily e-mail
- Minimum of 8 listings on the P&I Digest e-newsletters
- Minimum of 2 listings on P&I Online Insider
- Minimum of 1 listing on P&I Issue Alert
- Minimum of 1 listing on P&I Editors’ Picks

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**2018 P&I Careers Rates - Print | Digital | E-Mail**

Rates per posting

<table>
<thead>
<tr>
<th>Print Ad Size</th>
<th>1 Postings</th>
<th>3 Postings</th>
<th>5 Postings</th>
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<tbody>
<tr>
<td>2”</td>
<td>$2,425</td>
<td>$2,300</td>
<td>$2,180</td>
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<tr>
<td>4”</td>
<td>$3,030</td>
<td>$2,880</td>
<td>$2,730</td>
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<td>6”</td>
<td>$4,000</td>
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<tr>
<td>8”</td>
<td>$4,975</td>
<td>$4,725</td>
<td>$4,480</td>
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<td>10”</td>
<td>$5,825</td>
<td>$5,530</td>
<td>$5,240</td>
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<td>12”</td>
<td>$6,675</td>
<td>$6,340</td>
<td>$6,005</td>
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<tr>
<td>16”</td>
<td>$8,495</td>
<td>$8,070</td>
<td>$7,650</td>
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</tbody>
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**Option 2**
Digital | E-mail

Go the digital only route and post your ad in the P&I Careers section on pionline.com and a listing on P&I e-newsletters.

This option includes:
- Up to 60-day posting on Pionline.com/careers
- Minimum of 10 listings on P&I Daily e-mail
- Minimum of 8 listings on the P&I Digest e-newsletters
- Minimum of 2 listings on P&I Online Insider
- Minimum of 1 listing on P&I Issue Alert
- Minimum of 1 listing on P&I Editors’ Picks

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**2018 P&I Careers Rates - Digital | E-Mail**

Rates per posting

<table>
<thead>
<tr>
<th>No. of Postings</th>
<th>Rates Total</th>
<th>Rates Per placement</th>
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</thead>
<tbody>
<tr>
<td>1 posting</td>
<td>$2,120</td>
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</tr>
<tr>
<td>3 postings</td>
<td>$5,730</td>
<td>$1,920</td>
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<tr>
<td>5 postings</td>
<td>$7,960</td>
<td>$1,590</td>
</tr>
<tr>
<td>10 postings</td>
<td>$13,795</td>
<td>$1,390</td>
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<tr>
<td>Unlimited postings</td>
<td>$21,230</td>
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</table>

Featured job posting is an additional $350

Featured job posting is free of charge when you place a print ad 6” or larger.

Higher frequency discounts are available. Call for details. Issued and effective on Oct. 1, 2017.
P&I Careers takes advantage of 11 different *Pensions & Investments* channels to ensure our audience of highly qualified investment professionals see and act upon your new employment opportunity.

**P&I Careers Stats**

- **Display ad**
  - Option 1 only

- **E-Newsletter Listing**
  - Option 1 only

- **Digital posting**
  - Option 1 and 2

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### P&I Digital Stats

**6 month average**

- **Page views** 592,140+
- **Visits** 332,325+
- **Unique Visitors** 229,290+

*Source: Adobe Analytics
Six month average as of August 2017*

### P&I Careers Stats

- **Plan Sponsor edition** 11,700+ subscribers
- **Money Manager edition** 8,500+ subscribers
- **Consultants edition** 2,400+ subscribers
- **Issue Alert** 70,300+ subscribers
- **DC Digest** 34,100+ subscribers
- **Alternatives Digest** 35,300+ subscribers
- **Plan Sponsor Digest** 34,800+ subscribers
- **Investments Digest** 37,100+ subscribers
- **Online Insider** 34,800+ subscribers
- **Editors’ Picks** 55,200+ Subscribers

*Subscriber Study*

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### Newsletter Stats

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### P&I Careers Stat

- **Subscribers** 50,000+
- **Readers** 115,000

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**P&I Careers**

P&I Careers takes advantage of 11 different *Pensions & Investments* channels to ensure our audience of highly qualified investment professionals see and act upon your new employment opportunity.

**Option 1 only**

**Digital posting**

Option 1 and 2

**E-Newsletter Listing**

Option 1 and 2

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**Option 1 and 2**

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**Option 1 and 2**
## 2018 P&I Careers Closing Calendar

<table>
<thead>
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<th>Closing Date</th>
<th>Issue Date</th>
<th>Closing Date</th>
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<td>June 25</td>
<td>June 18</td>
<td>December 24</td>
<td>December 17</td>
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</tbody>
</table>

P&I Careers closes on Mondays, seven days prior to issue date.

To place your P&I Careers ad contact, Erin Smith at (212) 210-0719 esmith@pionline.com today.